

# US State Consumer Data Privacy Laws: Rights Comparison

| RIGHT   | CA              | CO              | CT              | DE             | IN             | IA              | KY              | MD              | MN              | MT             | NE              | NH | NJ              | OR | RI              | TN              | TX              | UT              | VA             |
|---|-----------------|-----------------|-----------------|----------------|----------------|-----------------|-----------------|-----------------|-----------------|----------------|-----------------|----|-----------------|----|-----------------|-----------------|-----------------|-----------------|----------------|
| Know  | ✓               | ✓               | ✓               | ✓              | ✓              | ✓               | ✓               | ✓               | ✓               | ✓              | ✓               | ✓  | ✓               | ✓  | ✓               | ✓               | ✓               | ✓               | ✓              |
| Access  | ✓               | ✓               | ✓               | ✓              | ✓ <sub>1</sub> | ✓               | ✓               | ✓               | ✓               | ✓              | ✓               | ✓  | ✓               | ✓  | ✓               | ✓               | ✓               | ✓               | ✓              |
| Obtain list of third parties to which personal data was disclosed | ✓ <sub>2</sub>  | ✗               | ✓ <sub>3</sub>  | ✓ <sub>2</sub> | ✗              | ✗               | ✗               | ✓ <sub>4</sub>  | ✓               | ✗              | ✗               | ✗  | ✗               | ✓  | ✗               | ✗               | ✗               | ✗               | ✗              |
| Data portability  | ✓               | ✓               | ✓               | ✓              | ✓ <sub>1</sub> | ✓ <sub>5</sub>  | ✓ <sub>6</sub>  | ✓               | ✓               | ✓ <sub>6</sub> | ✓ <sub>6</sub>  | ✓  | ✓               | ✓  | ✓               | ✓ <sub>6</sub>  | ✓ <sub>6</sub>  | ✓ <sub>6</sub>  | ✓ <sub>6</sub> |
| Delete  | ✓ <sub>6</sub>  | ✓               | ✓               | ✓              | ✓              | ✓ <sub>6</sub>  | ✓               | ✓               | ✓               | ✓              | ✓               | ✓  | ✓               | ✓  | ✓               | ✓               | ✓               | ✓ <sub>6</sub>  | ✓              |
| Correct inaccuracies  | ✓               | ✓               | ✓               | ✓              | ✓ <sub>6</sub> | ✗               | ✓               | ✓               | ✓               | ✓              | ✓               | ✓  | ✓               | ✓  | ✓               | ✓               | ✓               | ✓ <sub>7</sub>  | ✓              |
| Not be discriminated against for exercising rights                | ✓               | ✓               | ✓               | ✓              | ✓ <sub>8</sub> | ✓ <sub>9</sub>  | ✓               | ✓               | ✓               | ✓              | ✓               | ✓  | ✓ <sub>10</sub> | ✓  | ✓               | ✓               | ✓               | ✓ <sub>11</sub> | ✓              |
| Opt-out of sale   | ✓               | ✓               | ✓               | ✓              | ✓              | ✓ <sub>12</sub> | ✓ <sub>12</sub> | ✓               | ✓               | ✓              | ✓               | ✓  | ✓               | ✓  | ✓ <sub>12</sub> | ✓ <sub>12</sub> | ✓               | ✓ <sub>13</sub> | ✓              |
| Opt-out of targeted advertising/sharing                           | ✓               | ✓               | ✓               | ✓              | ✓              | ? <sub>14</sub> | ✓ <sub>12</sub> | ✓               | ✓               | ✓              | ✓               | ✓  | ✓               | ✓  | ✓ <sub>12</sub> | ✓ <sub>12</sub> | ✓               | ✓               | ✓              |
| Opt-out of certain types of profiling                             | ✓ <sub>15</sub> | ✓               | ✓ <sub>16</sub> | ✓              | ✓              | ✗               | ✓ <sub>12</sub> | ✓               | ✓ <sub>17</sub> | ✓              | ✓               | ✓  | ✓               | ✓  | ✓ <sub>12</sub> | ✓ <sub>12</sub> | ✓               | ✗               | ✓              |
| Opt-out of ADMT   | ✓ <sub>15</sub> | ✗               | ✗               | ✗              | ✗              | ✗               | ✗               | ✗               | ✗               | ✗              | ✗               | ✗  | ✗               | ✗  | ✗               | ✗               | ✗               | ✗               | ✗              |
| Recognize opt-out signals   | ✓ <sub>15</sub> | ✓               | ✓               | ✓              | ✗              | ✗               | ✗               | ✓ <sub>18</sub> | ✓               | ✓              | ✓ <sub>19</sub> | ✓  | ✓               | ✓  | ✗               | ✗               | ✓ <sub>19</sub> | ✗               | ✗              |
| Revoke consent  | ✓ <sub>15</sub> | ✓ <sub>15</sub> | ✓               | ✓              | ✗              | ✗               | ✗               | ✓               | ✓               | ✓              | ✗               | ✓  | ✓               | ✓  | ✓               | ✗               | ✗               | ✗               | ✗              |
| Not process data in discriminatory manner                         | ✗               | ✗               | ✗               | ✗              | ✗              | ✗               | ✗               | ✓               | ✓               | ✗              | ✗               | ✗  | ✗               | ✗  | ✗               | ✗               | ✗               | ✗               | ✗              |
| Appeal  | ✗               | ✓               | ✓               | ✓              | ✓              | ✓               | ✓               | ✓               | ✓               | ✓              | ✓               | ✓  | ✓               | ✓  | ✓               | ✓               | ✓               | ✗               | ✓              |

## Legend

- ✓ - Right provided
- ✓ - Right partially provided
- ✗ - Right not provided
- ? - Unclear if right provided

- 1 Controllers have the discretion to send either (a) a copy of or (b) a representative summary of the consumer's personal data that the consumer previously provided to the controller. The information provided pursuant to the right to access must be provided in a portable format.
- 2 Consumers can obtain a list of categories of third parties to which personal data was disclosed.
- 3 Effective July 1, 2026: Consumers can obtain a list of the third parties the controller sold the consumer's personal data to, or if such controller does not maintain a list of the third parties to which the controller sold the consumer's personal data, a list of all third parties to which such controller has sold personal data.
- 4 Consumers have the right to obtain a list of the categories of third parties to which a controller has disclosed the consumer's personal data or a list of the categories of third parties to which the controller has disclosed any consumer's personal data if the controller does not maintain a list of third parties in a format specific to the consumer.
- 5 Right applies only to data provided by the consumer to the controller and excludes personal data that is defined as "personal information" pursuant to Iowa's Personal Information Security Breach Protection law that is subject to security breach protection.
- 6 Right applies only to data provided by the consumer to the controller.
- 7 Effective July 1, 2026.
- 8 A controller may still offer a different price, rate, level, quality, or selection of goods or services to a consumer, including offering goods or services for no fee, if the consumer has exercised the consumer's right to opt out of targeted advertising, the sale of personal data, or profiling in furtherance of decisions that produce legal or similarly significant effects concerning the consumer, or the offer is related to a consumer's voluntary participation in a bona fide loyalty, rewards, premium features, discounts, or club card program.
- 9 A controller may still offer a different price, rate, level, quality, or selection of goods or services to a consumer, including offering goods or services for no fee, if the consumer has exercised the consumer's right to opt out of the sale of personal data, or the offer is related to a consumer's voluntary participation in a bona fide loyalty, rewards, premium features, discounts, or club card program.
- 10 Right applies only when consumer opts out of targeted advertising, sales, or profiling.
- 11 A controller may offer a different price, rate, level, quality, or selection of goods or services to a consumer, including offering goods or services for no fee, if the consumer has exercised the consumer's right to opt out of targeted advertising or the offer is related to a consumer's voluntary participation in a bona fide loyalty, rewards, premium features, discounts, or club card program.
- 12 Contains pseudonymous data carve out.
- 13 A "sale" does not include a controller's disclosure of personal data to a third party if the purpose is consistent with a consumer's reasonable expectations.
- 14 Right is not listed in consumer rights provision, but controllers must provide means to opt out.
- 15 Right provided through rulemaking.
- 16 Effective July 1, 2026: If the consumer's personal data were processed for the purposes of profiling in furtherance of any automated decision that produced any legal or similarly significant effect concerning the consumer, and if feasible, the consumer has the right to question the result of such profiling, be informed of the reason that such profiling resulted in such decision, review the consumer's personal data that were processed for the purposes of such profiling, and if the profiling decision concerned housing, taking into account the nature of the personal data and the purposes for which such personal data were processed, allow the consumer the right to correct any incorrect personal data that were processed for the purposes of such profiling and have the profiling decision reevaluated based on the corrected personal data.
- 17 If a consumer's personal data is profiled in furtherance of decisions that produce legal effects concerning a consumer or similarly significant effects concerning a consumer, the consumer has the right to question the result of the profiling, to be informed of the reason that the profiling resulted in the decision, and, if feasible, to be informed of what actions the consumer might have taken to secure a different decision and the actions that the consumer might take to secure a different decision in the future. The consumer has the right to review the consumer's personal data used in the profiling. If the decision is determined to have been based upon inaccurate personal data, taking into account the nature of the personal data and the purposes of the processing of the personal data, the consumer has the right to have the data corrected and the profiling decision reevaluated based upon the corrected data.
- 18 Maryland states that a controller may use a link or recognize opt-out preference signals.
- 19 Controllers must recognize UOOMs for state residents only if they are required to do so to comply with another state's law.